



Do Shaklee supplements work?

- ▶ The most expensive supplement is....
- ▶ Did you know?
- ▶ Why people say...
- ▶ Why millions trust Shaklee!

Modere has a new home at Shaklee!

- ▶ The Shaklee Press Release
- ▶ Liquid BioCell
- ▶ Trim & Smooth
- ▶ Burn; Curb; Sculpt
- ▶ ...more!



The *last* cleaning product you'll ever need!

- ▶ Safe and strong
- ▶ Amazingly affordable
- ▶ Thousands of uses
- ▶ Green but powerful
- ▶ It's all you need

This email newsletter has been sent to you compliments of:

Scotia Health

Rick Manley & Jeannette Pothier

781.275.8794

info@scotiahealth.com

www.scotiahealth.com

Shaklee[®]
INDEPENDENT DISTRIBUTOR

Making a Difference!

In This Issue...

- Page 1**
Shaklee... it works?
- Page 2**
Millions trust it...
- Page 3**
Modere at Shaklee...
- Page 4**
Your *last* cleaner...

Through Shaklee, we are all...

It is not so much what we DON'T eat that robs us of the nutritional elements. Your body can eliminate worthless food, but it can't build tissue cells out of the foods you don't eat. The basic laws of nutrition are repeated again and again in Nature's plan. The nourishment of both animal and vegetable cells is dependent upon them. Better nourishment for the vegetable cell comes from richer soil, while better nutrition for the animal cell comes from richer vegetables.

Eating a portion of devitalized food is not going to kill you, but it may prevent you from eating enough of nourishing food. Are you willing to starve your tissue cells just for the pleasure of eating some pet food of yours?

~ A Study Course in Nutrition by Forrest Shaklee Sr., DC, DD

Did you know...

When Dr. Shaklee started his amazing company in 1956, he looked at other entrepreneurs who were doing the same... starting their own businesses selling nutritional products.

Most all of them decided to put the majority of their money into advertising and promotion of their products.

What did Dr. Shaklee do? He invested the bulk of his funds in research and development so that Shaklee products would be of the highest quality and would always work! That's one reason Shaklee is #1!

THE SHAKLEE DIFFERENCE™
Safe. Proven. Guaranteed.



Do Shaklee supplements work?

he answer is an unqualified... YES! And... a lifetime of results proves they do! The **Landmark Health Studies**, examining 30+ years of supplement use, *prove that Shaklee users have better health outcomes than supplement non-users and those using other brands.*

And why are those scientific health results so important to you? Because you're probably like so many people who care about your health and the health of your family. You exercise, try to eat right, and you shop for nutritional supplements to support your efforts. But... when you're looking at all those different products... whether at the supermarket, big box store, health food store or even online... how do you know... *really know*... if the nutritional supplement in your hand is going to improve your health? Have the ingredients have been researched and scientifically tested for purity, safety and bioavailability? Can you tell if what's in the bottle is the same as the label claims? Is the product you're about to buy not only effective, but worth the price? Is there a money-back guarantee?

These are just a few of the questions that should be answered before you spend your money. Because, after all... the most expensive supplement for your pocketbook and your health is... *the one that doesn't work!*

(continued on Page 2)

Scotia Health
Rick Manley & Jeannette Pothier
781.275.8794
info@scotiahealth.com
www.scotiahealth.com

Product Ordering Guide

Item Code	Product	Item Code	Product
21500	Vivix Liquid 30 svgs	34016	Modere Trim & Smooth Chocolate
22911	Vivix Liquid (Kosher) 30 svgs	34023	Modere Trim & Smooth Vanilla
21501	Vivix Liquid Gels 30 svgs	34022	Modere Trim & Smooth Lemon
21504	Vivix Gummy/Glass Jar 30 svgs	34021	Modere Trim & Smooth Mango
21511	Vivix Gummy Refill 30 svgs	34020	Modere Trim & Smooth Peach
22066	MindWorks 30s	34024	Modere Bum
20962	NutriFeron 60s	34025	Modere Curb
20281	Adv Joint Health Complex 60s	34026	Modere Sculpt
34001	Modere Liquid BioCell Pure	34035	Modere Carb Blocker
34000	Modere Liquid BioCell Life	34040	Modere Ova-M
34003	Modere Liquid BioCell Beauty	34118	Modere Toothpaste
34002	Modere Liquid BioCell Immune	34119	Modere Mouth Rinse
34010	Modere Liquid BioCell Pet	89845	Modere Tanning Foam
34006	Modere Liquid BioCell Equine	00015	Basic H2 16 oz

The power of proven nutrition: Why millions trust Shaklee!

Why people say...

"If it's made by Shaklee...
I know it works!"

Shaklee products are different... they're products you can trust!

➤ Shaklee has invested over \$300 million in the research and development of their scientifically based, naturally-sourced cutting-edge products.

➤ Shaklee screens every botanical ingredient for over 350 contaminants.

➤ Shaklee food supplements undergo as many as 176 separate tests for raw ingredient purity, freshness, potency, and safety, and as many as 262 separate quality assurance tests throughout the manufacturing process. In fact, up to 100,000 laboratory tests for quality are performed on Shaklee nutritional products and their ingredients in a single year!

➤ Shaklee nutritional, herbal, household and personal care products... made from the finest, most natural sources available... are backed by a 100% money-back guarantee.

➤ Shaklee has published over 100 clinical studies... 90 in peer reviewed journals.

➤ Shaklee employs more than 100 full-time scientists.

Shaklee products...

Always work! Always safe! Always green!

... since 1956!

Let's face it... life gets hectic. Between work, family, and trying to make decent food choices, getting all the nutrients your body needs can feel like an uphill battle. In fact, up to 90% of Americans fall short on essential nutrients. But there's good news: research shows the right supplements can help you bridge that gap... and Shaklee is leading the way!

Real science. Real results.

When it comes to your health, guesswork isn't good enough. That's why Shaklee partnered with researchers at the prestigious UC Berkeley School of Public Health

to conduct the **Landmark Health Studies**... a deep dive into how long-term supplement use affects health. What did they find? People who used Shaklee supplements for over 20 years didn't just feel better... *they were better!* Compared

to non-supplement users, long-term Shaklee users had:

- 33% lower triglyceride levels
- 36% lower homocysteine (a marker linked to heart health)
- 59% lower C-reactive protein (a key inflammation marker)



➤ Higher levels of key vitamins and minerals, like A, C, D, E, folate, and iron

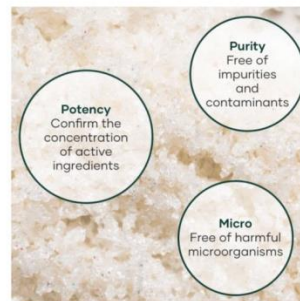
And when compared to people taking just a single multivitamin from other brands, the Shaklee users still came out ahead. This proves what we've known all along... a comprehensive approach matters.

And... after 10 years, Shaklee users *still* raise the bar for better health. The benefits of Shaklee supplements persisted over time *despite its users being on average 15 years older than the comparison group.*

The Shaklee Difference

Shaklee supplements aren't just another bottle on your shelf. They're backed by science, powered by nature, and held to uncompromising quality standards. From immune and joint support to brain health and aging, Shaklee offers targeted solutions that are:

✔ **Safe.** Rigorously tested for purity and potency



✔ **Proven.** Backed by over 100 published studies

✔ **Guaranteed.** 100% satisfaction or your money back

Here are just a few of Shaklee's standout products:



Vivix®: Supports healthy aging by protecting your cells and reducing the rate of telomere shortening

MindWorks®: Helps improve mental focus and supports cognitive performance now and later



NutriFeron®: A



patented immune-support formula that activates your natural defenses

Advanced Joint Health Complex®: Delivers comfort *in just five days* with powerful botanicals



Better choices start here

We can't always eat perfectly or slow down life's chaos... but we can give our bodies the support they deserve. Shaklee supplements are a smart, science-backed way to fill the gaps, feel your best, and invest in a healthier future.

So... make healthy happen... with Shaklee!

Modere has a new home at Shaklee!

Now that Modere is a part of the Shaklee

family, many of their fine products are now available for purchase. Here are a few of note:

❑ **Liquid BioCell®**... award-winning,



multi-patented Collagen/HA Matrix® Technology supports joint mobility & comfort, promotes healthy cartilage & connective tissue and helps reduce the enzyme that can contribute to skin aging. Formulas include:

- **Pure** (best for Keto diets)
- **Life** (anti-aging)
- **Beauty** (look your best)
- **Immune** (fight free radicals)
- **Pet** (large & small)
- **Equine** (horses)

❑ **Trim & Smooth...** a combination of three technologies:

SOD B Dimpless which visibly reduces cellulite in 28 days and hip & waist circumference in 3 months; CLA (conjugated linoleic acid) which decreases body fat, improves muscle tone, and supports fat metabolism; and Collagen/HA Matrix Technology which supports joint and muscle fitness and younger-looking skin. Available in Chocolate, Vanilla, Lemon, Mango and Peach flavors.

❑ **Burn...** increases metabolism with plant-derived, fat-burning ingredients.

❑ **Curb...** controls food cravings & boosts natural GLP-1 levels.

❑ **Sculpt...** helps promote and maintain lean body mass and support muscle repair.

- **Other Modere products you may wish to try...**
- ❑ **Carb Blocker...** designed to delay the digestion and absorption of carbohydrates to support your weight management goals.
- ❑ **Ova-M...** targets perimenopause, menopause, and post-menopause and supports optimal female health without hormones or soy isoflavones.



❑ **Axis TreBiotic...** 3-in-1 Microbiome Matrix™ technology helps

- beneficial gut bacteria populate faster and with greater density.
- ❑ **CellProof Skin Care Products...** including cleansers, moisturizers, exfoliators and much more.
- ❑ **Modere Toothpaste...** EWG VERIFIED™ fluoride-free formula made with natural peppermint oil to support minty-fresh breath and healthy oral care.
- ❑ **Modere Mouth Rinse...** EWG VERIFIED™ alcohol-free Mouth Rinse freshens breath without that burning sensation, eliminating bad breath with natural peppermint oil.
- ❑ **CellProof Sunless Tanning Foam...** a lightweight, quick drying formula that works with skin's own surface protein to develop beautiful, authentic-looking, true color in just 4-8 hours. Naturally fragranced with coconut and vanilla.

There are additional Modere products available and more are planned. Explore Shaklee.com to learn about them.



Shaklee Press Release...

Shaklee Continues to Expand Its Innovative Wellness Product Offering Through New Acquisition

MIAMI, FL, May 23, 2025 – Shaklee, the pioneer of the nutrition supplement industry, is pleased to announce it has acquired substantially all of Modere's business through a subsidiary. The acquisition includes Modere's rights to all the trademarks, patents, and formulas for all Modere products including Liquid BioCell® Collagen and Trim – the two most popular product lines in the Modere portfolio. The acquisition also includes all the manufacturing and testing equipment in Modere's North American manufacturing facilities and all related inventory including Liquid BioCell®, Trim, Burn, Sculpt, and Curb and the rest of the Modere product portfolio. The acquisition agreement includes the exclusive license to sell Liquid BioCell® Collagen going forward, meaning that the same science-backed collagen products customers love, with the same formulas, will be available under the trusted BioCell® name, all powered by Shaklee.

Roger Barnett, Chairman and CEO of Shaklee says, "We are thrilled to be able to make available the Liquid BioCell® Collagen and Trim products along with the other great Modere and Shaklee products to the hundreds of thousands of customers who have come to love these products. We are also excited to provide a home for the former Modere Social Marketers and become a place where they can share their passion for helping others live a healthier life for many decades to come."

All of these products will be available to purchase through Shaklee's network of ambassadors and on Shaklee.com. Liquid BioCell® Collagen, Trim, Sculpt, Burn and Curb will all be available for sale as of Wednesday, May 28th, 2025.

BioCell® and BioCell Collagen® are registered trademarks of Biocell Technology LLC, Newport Beach, California USA (Patent Protected).

Why Basic H2[®] is the *last* cleaning product you'll ever need!

Directions for using Basic H2

Cleaning

- **General cleaning:** ¼ teaspoon + 16 ounces of water in a spray bottle
- **Floors:** 1 tablespoon + 1 gallon of water
- **Windows, mirrors:** 1-2 drops + 16 ounces of water in a spray bottle

Degreasing

- **Ovens, microwaves:** 1½ teaspoons + 16 ounces of water in a spray bottle
- **Driveways, grills, pots & pans:** 2 ounces + 1 gallon of water



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You've seen products call themselves "all-purpose." But here's the truth: most of them barely handle a task or two before you need something else.

Basic H2[®] isn't like that. It doesn't just replace one cleaner... it replaces your entire cabinet! Let's break down exactly why this little bottle is a cleaning powerhouse.

1) Safe and strong. **Basic H2** is non-toxic, fume-free, and eco-friendly... but don't mistake gentle for weak. With zero chlorine, no harsh fumes, and a skin-friendly formula, this is one cleaner you'll feel

good about using all over your home.

2) Amazingly affordable. One 16 oz. bottle *makes up to 48 gallons of cleaner...* just pennies per use! Mix it with water to get exactly the strength you need.

Why overpay for pre-diluted formulas filled with chemicals?

3) Thousands of uses. Whether you're doing light tidying or deep scrubbing, **Basic H2** is up for the job. Try it for:

- ☑ Walls
- ☑ Windows and mirrors
- ☑ Sealed countertops, tiles, and floors
- ☑ Stoves and ovens
- ☑ Other appliances
- ☑ Sealed woodwork

- ☑ Pots and pans
- ☑ Furniture
- ☑ Driveways and engine grease
- ☑ Barbecue grills



4) Green but powerful. Made from sustainably sourced ingredients, **Basic H2** is biodegradable and safe for the planet. Less waste. No toxins. Zero compromise.

5) It's all you need. Why juggle 10 different cleaners when **Basic H2** handles it all... better, safer, and for less money? Don't let dirt win. Don't let chemicals take over your home. Level up your clean with **Basic H2** today. Your home... and your health... deserve it!



With Shaklee, It's Easy To...

- Enjoy the benefits of improved health!
- Have more energy and vitality!
- Enjoy natural beauty... inside and out!
- Protect our fragile environment!
- Achieve financial independence... forever!



Take charge of your life today... with Shaklee!